

About Stephen Case

Case is the Director of Sales and Marketing at Strauss Naturals.

Case has been the owner and president of Big Picture Sales & Marketing for over 13 years, and provides product formulation, sales, marketing and agent services for marketers, manufacturers and distributors.

Case is also interested in making changes to the environments where Strauss products will be available in the future. "We are focusing on individually owned and small and medium chain health food accounts and moving out of grocery and mass accounts.

Case is passionate about herbs and strong herbal formulas that are effective in dealing with primary health conditions. "I am pleased to be a partner with Peter Strauss, Peter Field and Michael McAdam. Strauss has a strong brand name and is a company with heart!" he says.