

Joel Karsten is a graduate from the University of Minnesota and received a Bachelor of Science degree in Horticulture Science. He worked in the "Green" industry after graduation, running his own landscape design and Installation company in the Minneapolis/St.Paul metro area. He is still an avid vegetable gardener, trying new varieties of anything he can fit into his 20 bale garden on his limited residential lot in Roseville. He is also a fan of tulips, dhalias, roses, hostas and day lillies, and is always on the lookout for new introductions.

Changing careers is something many people do several times in a lifetime; Joel made a change in the 90s and began a small manufacturing and distribution company. [Adventure Products](#), his current company, sells products in the toy, gift, hobby and novelty industry to retail stores world-wide.

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